




Developments

The GlobalWorks Newsletter
Winter 2007

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GlobalWorks at 5! In 2006, GlobalWorks Foundation marked its five year anniversary. We look back with gratitude on GlobalWorks' development and growth, and forward to an even fuller agenda for the future. Highlights of 2006 are featured below, including new partnerships between the Trade, Aid and Security Coalition, a project of GlobalWorks, the Hewlett Foundation, the German Marshall Fund, and others. Also featured here are updates and news from our fellows, network members and programs that have spanned our first five years. In 2007, we will maintain our dual focus on seeding promising anti-poverty entrepreneurs on the ground in poor regions and, through TASC, on developing practical new solutions and partnerships that make globalization and international economic policy work to reduce global poverty. In each of its initiatives and programs, GlobalWorks will continue to collaborate with a range of allies (including non-governmental organizations, educational institutions, government, business and local communities) essential to long-term progress. Going forward we hope to broaden and deepen these sometimes unlikely partnerships so that we can do even more to incubate and encourage the most promising and innovative antipoverty initiatives and ideas.


Claude Fontheim, Chairman


D. Holly Hammonds, President

Highlight of the Year: TASC-Hewlett Foundation Policy Outreach

2006 has been a year of growth for the GlobalWorks project, TASC. With generous support from the William and Flora Hewlett Foundation, TASC organized a series of educational and policy development programs with members of Congress, NGOs, businesses and other opinion leaders to formulate new ideas to make globalization work better for the global poor.

Event Snapshots



Congressman Jim Kolbe with Ann Tutwiler of the Hewlett Foundation and Claude Fontheim of GlobalWorks.



Julie Howard of the Partnership to Cut Hunger and Poverty in Africa and Fred Tipson of Microsoft Corporation.



Nobel Laureate Amartya Sen and GlobalWorks' Shamarukh Mohiuddin at a Women's Edge Coalition-TASC event.



Sara Rogge of DATA, Katrin Kuhlmann of Women's Edge Coalition and Ken Levinson of GlobalWorks.



Robert Mendelsohn of Yale University and Manuel Lantin of World Bank CGIAR at an event on climate change.



Congressman Greg Meeks with Congressman Joe Crowley at an event on trade and poverty.

SPOTLIGHT: Global Poverty Roundtable

The **Global Poverty Roundtable** series has expanded. The 2006 Roundtables included:

“The WTO Ministerial: Impact on the Global Poor and Moving Towards a Successful Doha Round” with Kimberly Ann Elliot, Senior Fellow, Center for Global Development.

“The Business Case to Help the Poor” with Allen Hammond, Vice President, World Resources Institute.

“Information and Communication Technologies: A Tool Against Poverty” with Danilo Piagessi, Chief of ICT, Inter-American Development Bank and Fred Tipson, Senior Counsel, Microsoft Corporation.

“Empowering the Global Poor Through Microfinance” with Alex Counts, President of Grameen Foundation.

“Impact of Climate Change on African Agriculture” with Robert Mendelsohn, Professor, Yale School of Forestry and Environmental Sciences and Manuel Lantin, Science Advisor, Consultative Group on International Agricultural Research (CGIAR), World Bank.

“Private Sector Development = Trade and Growth” with Simeon Djankov, Chief Economist, World Bank and lead author of the “Doing Business” reports.

The Global Poverty Roundtables are monthly meetings that feature thought leaders from government, NGOs, foundations, business and policy arenas.

New TASC events:

AGOA Civil Society Forum:

Last June, TASC co-sponsored and participated in the AGOA Civil Society Forum which provided an important opportunity to focus the attention of U.S. and African political leaders and other stakeholders on the accomplishments of the African Growth and Opportunity Act (AGOA) and the ways in which its performance could be improved.

Africa Capitol Hill briefing:

In July 2006, TASC organized a Capitol Hill briefing hosted by Rep. Donald Payne on trade policy towards Africa. Among the panelists were representatives from DATA, Carnegie Endowment for International Peace, Oxfam America, the Partnership to Cut Hunger and Poverty in Africa, Citigroup and Mars, Inc. They briefed Hill staff on how to build on AGOA’s success, promote aid for trade in Africa, improve access for African agriculture and keep the apparel industry in Africa alive.

Interfaith Summit on Africa:

As part of the Interfaith Summit on Africa held in Washington, DC, TASC sponsored a Congressional reception with prominent leaders of the U.S. and African religious community. The goal was to bring together faith-based groups working on African development and NGOs working on trade and aid policies to reduce poverty in Africa.

Capitol Hill event with Nobel Laureate Amartya Sen:

TASC joined the Women’s Edge Coalition to co-sponsor a luncheon featuring Nobel Laureate Amartya Sen. Dr. Sen was awarded the Nobel Prize in 1998 for his work on famine, human development theory, welfare economics, and the underlying reasons for poverty.



Mike Castellano of Senator Harry Reid’s office with Diana Keegan of AIG and Claude Fontheim at a microfinance discussion with Alex Counts, Grameen Foundation’s president.



Emily Byers of Bread for the World and Gawain Kripke of Oxfam America.

GlobalWorks Staff and Network News:

- **Anne Ruhle Collett** joined GlobalWorks as Director of TASC in October, from Public Strategies Washington, Inc., where she worked with clients on CAFTA and NAFTA issues. Prior to that, she was trade counsel to Senator Carol Moseley Braun of Illinois.
- **Shamarukh Mohiuddin** joined GlobalWorks as a Trade and Poverty Analyst in May. Prior to that she was a researcher at the Progressive Policy Institute where she worked on trade, environment and foreign policy issues. She spends most of her time working on TASC activities.
- **Maria Gomez-Murphy**, GlobalWorks Advisory Board member and inaugural Border Fellow, is now deep into her one-year sabbatical at Harvard's Kennedy School of Government.
- This year GlobalWorks provided a grant to **Fernanda Doz Costa**, a former student at New York University School of Law, who is designing an innovative project to enforce economic and social rights in northern Argentina where access to health, education and legal services is weaker than in the rest of the country.
- In spring 2006, GlobalWorks Environmental Fellow, **Abby Goss**, completed work on projects highlighting the environmental and sustainable development potential of Rongelap in the Republic of the Marshall Islands.
- GlobalWorks Advisory Board Member, **Eric Biel**, has joined Burson-Marsteller, a leading global public relations firm as Managing Director of Corporate Responsibility. In that capacity he advises clients on a range of corporate social responsibility policy issues covering human rights, labor rights, the environment and sustainable development, CSR reporting, transparency initiatives, and related areas.
- After successfully serving as UN Deputy Special Envoy for Tsunami Recovery, GlobalWorks Advisory Board member, **Eric Schwartz**, was appointed Executive Director of Connect US, an initiative of the Open Society Institute, the William and Flora Hewlett Foundation, the Ford Foundation, The Rockefeller Brothers Fund and the Charles Stewart Mott Foundation. Connect US seeks to promote effective collaboration and advocacy among NGOs working for responsible US engagement on a range of global issues.

Ongoing activities of GlobalWorks Foundation:

From the Border:

- In 2006, GlobalWorks continued its collaboration with local *promotoras* in Nogales Sonora, Mexico, and Nogales, Arizona to expand health care delivery on both sides of the border.
- GlobalWorks has also begun investigating unique opportunities for border-focused micro-lending, and expects to participate in an initial pilot project in this area, in coordination with local partners, in the latter half of 2007. Developments to follow!

TASC activities:

- TASC has begun to convene meetings with experts on trade and aid effectiveness to evaluate trade capacity building efforts and formulate concrete ideas on how to make these efforts more needs-oriented.
- In 2006, TASC continued its support of the Alliance to End Hunger. Claude Fontheim, GlobalWorks Foundation Chair, serves on the board of the Alliance.
- TASC has been a strong supporter of better trade preferences for poor countries, including in sub-Saharan Africa, and has been working with its friends in the NGO and business communities to educate members of Congress about the importance of programs such as African Growth and Opportunity Act (AGOA).
- TASC plans to continue to meet with various senior administration officials at State and USTR to discuss how to make U.S. trade and aid policies work for poor countries. In July we met with J.B. Penn, the Undersecretary of Farm and Foreign Agricultural Services to discuss these issues.

GlobalWorks Foundation is a nonprofit organization established to improve the lives of people in poor communities around the world through projects addressing conditions related to globalization. GlobalWorks brings together nongovernmental organizations and educational institutions, the business community, and social innovators to participate in such civil society projects.



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